



Lead Magnet Resource Sheet

Your Very Own Lead Magnet Training Learn to to create a lead magnet that you'll use to build a list of email addresses. A lead magnet can be an ebook, webinar, report, or some other content that a prospect must optin to receive. You'll use this to use to generate leads from messaging, group welcome messages, ads, etc.

<http://members.linkedselling.com/lead-magnets/>

Getting Your Lead Magnet on Facebook

Original post: <http://bit.ly/LeadMagnetonFB> Paid options:

<https://www.facebook.com/business/learn/facebookcreateadleadads> Free Facebook Page Call

To Action Explainer: <https://youtu.be/uW9ncqzrhko>

Getting Your Lead Magnet on Twitter

Original post: <http://bit.ly/LeadMagnetonTwitter> Twitter (+more) Ads Training (scroll down to bottom of page): <http://bit.ly/TAGPlatTraining> Free Twitter Ads Ultimate Guide:

<https://blog.bufferapp.com/twittercardsguide>

Getting Your Lead Magnet on LinkedIn

Original post: <http://bit.ly/LeadMagnetonLI> LinkedIn Posting ideas: <http://bit.ly/LeadMagnetonLI>



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